

## **MGM Resorts International Leader in Global Hotel Carbon Measurement Initiative**

LAS VEGAS, Jul. 01 /CSRwire/ - MGM Resorts International is among 23 leading global hospitality companies that have developed and introduced a methodology to measure and report on carbon emissions. The company is the only integrated casino resort company to participate in the development of the standards and methods.

The Hotel Carbon Measurement Initiative methodology allows hotels for the first time to calculate and communicate the carbon footprint of hotel stays and meetings, on a consistent and transparent basis. The standards were developed collaboratively through the World Travel & Tourism Council and the International Tourism Partnership.

Version 1.1 gives greater clarity on reporting emissions and has been streamlined to make it more user-friendly, including easy-reference emissions factor tables.

“Sustainability of our environment is one of our key priorities, and we are pleased to play a continuing role in developing these increasingly and universally adopted global methods,” said Jim Murren, Chairman and CEO of MGM Resorts International.

“The Hotel Carbon Measurement Initiative is a fantastic example of the world’s largest hotels putting their competitive differences to one side to work together in the interests of the industry overall,” said David Scowsill, President & CEO of WTTC

“The industry’s willingness and ability to come together to make sense of the carbon issue, for the benefit of the customer, is a significant achievement and a great example of practical, effective collaboration on a critical environmental concern. Corporate customers are increasingly hungry for this information,” said Stephen Farrant, Director of ITP.

MGM Resorts is committed to being a leader in environmental responsibility, and 15 of its resorts have been certified through Green Key Global’s Eco-Rating Program. To learn more visit [www.mgmresorts.com/csr](http://www.mgmresorts.com/csr).

### About the International Tourism Partnership

The International Tourism Partnership was founded in 1992 and brings together the world’s leading international hotel companies to provide a voice for environmental and social responsibility in the industry. It works to demonstrate in a very practical way that environmental and social responsibility makes good business sense. ITP does this by highlighting best practice, offering a range of practical products and programmes and tackling emerging sustainability issues through its collaborative working

groups. ITP's programmes and products include, among others, the Youth Career Initiative, the Green Hotelier online magazine, the Environmental Management for Hotels handbook, and Sustainable Hotel Siting, Design and Construction. The combined reach of the membership extends to over 22,000 properties, over 3.2 million rooms and over 1.5 million employees in over 100 countries worldwide.

#### About the World Travel & Tourism Council

The World Travel & Tourism Council is the global authority on the economic and social contribution of Travel & Tourism. It promotes sustainable growth for the industry, working with governments and international institutions to create jobs, to drive exports and to generate prosperity. Travel & Tourism accounts for 255 million jobs globally. At US\$6 trillion (9% of GDP) the sector is a key driver for investment and economic growth. For more than 20 years, the World Travel & Tourism Council has been the voice of this industry globally. Members are the Chairs, Presidents and Chief Executives of the world's leading, private sector Travel & Tourism businesses. These Members bring specialist knowledge to guide government policy and decision-making, raising awareness of the importance of the industry as an economic generator of prosperity. WTTC's Sustainability Initiative has already concluded a number of projects aimed at driving sustainable economic recovery and growth, namely: the 'Leading the Challenge on Climate Change' report, and 'Climate Change – A Joint Approach to Addressing the Challenge'.

#### About MGM Resorts

MGM Resorts International (NYSE: MGM) is one of the world's leading global hospitality companies, operating destination resort brands including Bellagio, MGM Grand, Mandalay Bay and The Mirage. The Company also owns 51% of MGM China Holdings Limited, which owns the MGM Macau resort and casino and is in the process of developing a gaming resort in Cotai, and 50% of CityCenter in Las Vegas, which features ARIA resort and casino. For more information about MGM Resorts International, visit the Company's website at [www.mgmresorts.com](http://www.mgmresorts.com).

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