

Chrysler Group Recognizes BASF at Supplier Awards Ceremony

WYANDOTTE, Mich., Jun. 25 /CSRwire/ - BASF was named Supplier of the Year for extraordinary performance in the areas of Sustainability and Diversity Supplier Development by Chrysler Group LLC.

The Sustainability award recognizes BASF's long-term commitment to environmental, social and economic sustainability and for being a leader throughout the industry. In addition, the award acknowledges BASF for actively mentoring and coaching other companies in sustainability, and incorporating corporate responsibility throughout their processes and products.

The Diversity Supplier Development award recognizes BASF for exceeding the 2012 diversity goal and ending with a "green" status two years in a row. In addition, BASF was commended for hosting annual minority/women business enterprise events with an established strategy of purposeful inclusion.

"Chrysler is pleased to honor suppliers who embrace philosophies focused on social and environmental responsibility, and overall cost-effectiveness to deliver total value for our customers," said Bill Hall, Director of Sustainability and Business Continuity for Chrysler Group LLC. "BASF exhibited a focused commitment in these critical areas, helping us create a more sustainable model for our industry."

"We are honored to be recognized with Chrysler's Supplier of the Year award for two areas so critical to our collective successes, Sustainability and Diversity Supplier Development," said Rui Goerck, Senior Vice President, Mobile Emissions Catalysts. "The awards demonstrate the tremendous capability of our team to exceed expectations. BASF is thrilled to be part of the Chrysler team and looks forward to working together to enable future success."

Award recipients were determined based on an evaluation of each company's External Balanced Scorecard performance in 2012 – a rating system that evaluates supplier performance in areas such as quality, delivery, cost, warranty and partnership – coupled with input and agreement from Chrysler Group senior leadership.

Goerck and Charlene Wall-Warren, Sustainability Director for BASF in North America accepted the awards on behalf of BASF during Chrysler's 2013 Annual Strategy Meeting and Supplier Awards Ceremony in Auburn Hills, MI. Sergio Marchionne, Chrysler Group Chairman and CEO, served as the keynote speaker, and thanked attendees for the role they played in the company's journey.

To learn more about BASF and our commitment to sustainability and diversity, click here: www.basf.us.

BASF - The Chemical Company

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 16,600 employees in North America, and had sales of \$18.5 billion in 2012. For more information about BASF's North American operations, visit www.basf.us.

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success with environmental protection and social responsibility. Through science and

innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of €72.1 billion in 2012 and more than 110,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.

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