

## The Coca-Cola Foundation Gives Back \$36 Million to Raise Living Standards Worldwide

ATLANTA, Jun. 20 /CSRwire/ - The Coca-Cola Foundation – the global philanthropic arm of The Coca-Cola Company – awarded US\$36 million in grants to 105 community organizations during the first quarter of 2013. The grants support the Foundation’s global priority areas and the Company’s three-part sustainability approach, focused on enhancing people’s well-being, building strong communities and protecting the environment.

“Coca-Cola wants to be a positive force in communities around the world,” said Lisa M. Borders, Chair of The Coca-Cola Foundation and Vice President of Global Community Connections for The Coca-Cola Company. “Through these grants, we have an amazing opportunity to make a real difference for millions of people by supporting personal well-being programs, improving access to critical natural resources such as clean water and supporting many other sustainable community programs.”

During the first quarter 2013, The Foundation awarded:

- \$12 million for physical activity and well-being programs;
- \$12 million for water stewardship, recycling, and environmental programs; and
- \$12 million for local priorities and social well-being programs, such as access to education opportunities, youth development, economic empowerment, HIV/AIDS and malaria prevention and other civic initiatives.

Those organizations receiving grant funding from The Coca-Cola Foundation during the first quarter of 2013 include:

### WELL-BEING

#### Active Healthy Living

- **American College Of Sports Medicine Foundation, Inc., Georgia Exercise Is Medicine Network, United States, \$80,000**
- **American Friends of The University of Ulster, Sports for Life All Island, Europe, \$350,000**
- **American University Of Beirut, Evidence-Based Nutrition Intervention Program, Eurasia and Africa, \$90,000**
- **Amerihealth Mercy Foundation, Health Ministry Empowerment Tour, United States \$25,000**
- **Beijing Normal University Education Foundation, Balanced Diet – Active Living, China, \$400,000**
- **Camp Twin Lakes, Paddle Board Program and Camper Scholarships, United States, \$30,000**
- **Catholic Charities Community Services, Archdiocese of New York, Youth Challenge, United States, \$1.5 million**
- **Center for Health Policies and Services, Healthy Lifestyle Educational Project II, United States, \$404,000**
- **Croatian Diabetes Association, Diaeuro 2013, Croatia, \$70,000**
- **Danceact Seminar, Danceactive Estonia – Emotion in Motion!, Estonia, \$75,600**
- **Education Foundation for Clinton City and Anderson County Schools, Inc., Making A Difference Through Community Gardens, United States, \$25,000**

- **Education Foundation for Clinton City and Anderson County Schools, *Get Moving!*, United States, \$25,000**
- **Epode International Network, *Epode France, A Gold Standard Reference Obesity Prevention Programme*, Belgium, \$405,000**
- **Fort Worth Promotion and Development Fund, *Fitworth*, United States, \$25,000**
- **Friends of the World Food Program, Inc., *Project Thrive Colombia*, Colombia, \$72,746**
- **Gameday Healthy Kids Foundation, *Healthy Kids Program*, United States, \$25,000**
- **Generation Europe Foundation, *My Choices Planner*, Belgium, \$550,000**
- **Girls, Inc., *Step It Up: Mind+Body Expansion*, United States, \$100,000**
- **Hollenbeck Police Activities League, *Fit 4 Kids*, United States, \$25,000**
- **Horizons National Student Enrichment Program, Inc., *Active Healthy Living Program*, United States, \$100,000**
- **Klichko Brothers Foundation, *Call Your Friends – Let’s Play Together!*, Ukraine, \$200,000**
- **Los Angeles County Bicycle Coalition, *Walk N’ Rollers’ Active Youth Engagement Program*, United States, \$25,000**
- **Miami Children’s Hospital Foundation, *Healthy Chicas at Miami Childrens’ Hospital*, United States, \$25,000**
- **National 4-H Council, *Youth Voice: Youth Council*, United States, \$250,000**
- **National Recreation and Park Association, *Coca-Cola Troops for Fitness*, United States, \$3 million**
- **Olimpiady Specjalne Polska (Special Olympics), *Active Lifestyles For All – Special Olympics*, Poland, \$30,000**
- **Polish Society of Dietetics, *Wise Nutrition, Healthy Generation*, Poland, \$464,000**
- **Portland Parks Foundation, *Healthy Active Communities Through Parks*, United States, \$25,000**
- **Recipe for Success, *Seed-to-Plate Nutrition Education and Classroom Physical Activity*, United States, \$25,000**
- **San Antonio Food Bank, *Mobilizing Health and Fitness Resources to Neighborhoods*, United States, \$300,000**
- **San Antonio Sports Foundation, *Mobilizing Health and Fitness Resources to Neighborhoods*, United States, \$1.2 million**
- **Special Olympics Great Britain, *2013 National Summer Games*, United Kingdom, \$414,380**
- **Spelman College, *Wellness Revolution*, United States, \$250,000**
- **Szkolny Związek Sportowy (Sport School Association), *Leader Sports Animators 2013*, Poland, \$272,000**
- **Think Detroit Police Athletic League, Inc., *2013 Soccer for Success*, United States, \$100,000.**
- **Udruzenje Gradjana Delpas (Civil Association Delpas), *Find the Right Measure*, Serbia, \$315,000**
- **United States Olympic Committee, *U. S. Training Center in Colorado Springs: A Campaign for Excellence*, United States, \$250,000**
- **YMCA of Metropolitan Los Angeles, *YMCA Play Program*, United States, \$25,000**

## PROTECTING THE ENVIRONMENT

### Water

- **Alternative Indigenous Development Foundation, Inc., *Agos Crest Ram Pump Project*, Philippines, \$265,565**
- **Anacostia Watershed Society, *Anacostia Watershed Environmental Education & Outdoor Recreation*, United States, \$25,000**

- **Coca-Cola Africa Foundation - Global Environment & Technology Foundation**, *Replenish Africa Initiative (RAIN)*, Africa \$6.7 million
- **Europarc Deutschland E. V.**, *Old Elbe Klieken - Restoration Of An Old River Oxbow*, Germany, \$390,000
- **Earth Day Network Philippines, Inc.**, *Agos Ram Pump Project*, Philippines, \$626,935
- **Forest And Sea For Life Foundation**, *Enhancing The Capability Of Community Organizations And Klong Yan Watershed*, Thailand, \$139,355
- **Lupin Human Welfare And Research Foundation**, *Integrated Watershed Area Development Approach For Dholpur District*, Rajasthan, India, \$351,568
- **Pronatura México, A.C.**, *Catch Water Ponds in Seven Communities in Mexico*, Mexico, \$600,000
- **Shenzhen One Foundation Philanthropy Foundation**, *Clean Water Project*, China, \$557,000
- **Umweltorganisation WWF International Danube-Carpathian Programme**, *Wetland Restoration In The Mura-Drava-Danube Area*, Austria, \$310,000
- **United Nations Development Programme**, *Supplementary to the Ongoing Integrated Water Replenish Initiatives in China*, China, \$800,000
- **Chattahoochee River Keeper**, *Keeping Our Waters and Citizens Healthy*, United States, \$25,000.
- **Fundacion Para La Sostenibilidad y la Equidad (Aliarse)**, *The Water Vigilants Program 2013*, Costa Rica, \$60,000
- **Korea Green Foundation**, *Rainwater Recycling Project*, Korea, \$50,000
- **Pronatura Mexico AC**, *Cistern Network Program*, Mexico, \$80,000
- **Raleigh International Trust**, *Clean Water for Communities*, Malaysia, \$48,442
- **Sociedad Espanola De Ornitologia**, *Tancat de la Pipa – Natural Wastewater Treatment*, Spain, \$81,400

## Recycling

- **Bakersfield Arc**, *Program Development Material Recovery Facility*, United States, \$25,000
- **Piedmont Park Conservancy**, *Recycling in Piedmont Park*, United States, \$20,000
- **Ståda Sverige/Pool2tusen**, *Clean Beaches And Water 2013*, Sweden, \$300,000

## BUILDING STRONG COMMUNITIES

### Education

- **100 Black Men Of Atlanta, Inc.**, *Project Success Program Continuation*, United States, \$50,000
- **American Association of Community Colleges**, *New Century Scholarship Program*, United States, \$55,000
- **Army Historical Foundation**, *The National Museum Of The United States Army/The Registry Of The American Soldier*, United States, \$1 million
- **BGSU Foundation, Inc.**, *Coca-Cola First Generation Scholarship Program*, United States, \$100,000
- **Coca-Cola Africa Foundation**, *Zawadi Africa Educational Fund*, Africa, \$100,000
- **Communities In Schools Of Georgia**, *CIS Network Empowerment Initiative*, United States, \$200,000
- **Congressional Hispanic Caucus Institute, Inc.**, *Fellows Program*, United States, \$100,000
- **Hispanic Foundation of Silicon Valley**, *Parent Education Academy*, United States, \$50,000
- **Intercultural Development Research Association**, *Coca-Cola Valued Youth Program*, United States, \$1 million

- **Junior Achievement Of Georgia, Inc., JA Biztown And JA Finance Park, United States, \$100,000**
- **KIPP Metro Atlanta Collaborative, KIPP Through College, United States, \$50,000**
- **Maine Medical Center, Maine Medical Center Education Program, United States, \$50,000**
- **National Coalition of 100 Black Women, Inc., Metropolitan Atlanta Chapter, Teens on the Move Scholarship Program, United States, \$50,000**
- **Okefenokee Swamp Park, Okefenokee Swamp Education Programs, United States, \$49,740**
- **Pronatura México, A.C., Strengthening Coca-Cola Environmental Education Activities In Mexico, Mexico, \$160,000**
- **Regents Of The University Of California, Coca-Cola First Generation Scholarship Program, United States, \$100,000**
- **Study Hall, Inc., The Study Hall, United States, \$100,000**
- **Technical College System Of Georgia Foundation, Reducing Achievement Gaps & Increasing College Completion Rates, United States, \$100,000**
- **Thorncliffe Neighborhood Office, Youth Success In School and Community, Canada, \$50,000**
- **Thurgood Marshall College Fund, Coca-Cola First-Generation College Scholarships, United States, \$150,000**
- **UNCF, Coca-Cola First Generation College Scholarships, United States, \$350,000**
- **University Of Connecticut Foundation, Inc., Coca-Cola First Generation Scholarship Program, United States, \$100,000**

#### HIV/AIDS & Malaria

- **Coca-Cola Africa Foundation - Christian Aid, The Isdell: Flowers Cross Border Malaria Initiative, United Kingdom, \$500,000**
- **Coca-Cola Africa Foundation - Episcopal Relief & Development, Netsforlife, United States, \$500,000**
- **Coca-Cola Africa Foundation - Hope Worldwide, Ltd., Care And Support For Orphans And Vulnerable Children In Africa, Africa, \$400,000**

#### Economic Development

- **Chicago Urban League, Workforce Development: Success Strategies, United States, \$50,000**
- **Milwaukee Urban League, Employment Assistance Program, United States, \$25,000**
- **Pronatura México, A.C., Stevia Sustainability Use In Mexico, Mexico, \$100,000**

#### Youth Development

- **Aga Khan Foundation USA, Empowering Youth For Socioeconomic Development, Eurasia and Africa, \$250,000**
- **Drogheda Youth Development, Youth Empowerment for Drogheda's Youth, Ireland, \$25,900**
- **Philadelphia Youth Network, Inc., WorkReady Philadelphia 2013 Summer Internship Program, United States, \$25,000**
- **Publisher's Forum NGO, International Children's Festival – Bookmania, Ukraine, \$20,000**
- **Teammates Mentoring Program, Teammates Mentoring Program, United States, \$25,000**

#### Civic Initiatives

- **National Black Arts Festival, Education and Public Programs, United States, \$50,000**

- **National Underground Railroad Freedom Center**, *Museum Science Apprenticeship Program*, **United States**, \$100,000.
- **Blue Star Families**, *Capacity Building and Infrastructure Improvement*, **United States**, \$50,000
- **Reconcile New Orleans**, *Creating Pathways to Health and Self Sufficiency*, **United States**, \$25,000
- **Atlanta Police Foundation, Inc.**, *The Public Safety: Next Generation Campaign*, **United States**, \$300,000
- **Pronatura Mexico AC**, *Forest Nursery Training in Mexico*, **Mexico**, \$20,000
- **Tampa Bay Watch**, *McKay Bay Oyster Reef Creation and Enhancement Project*, **United States**, \$25,000
- **Victor Pinchuk Foundation**, *Zavtra Ua Summer Green Camp*, **Ukraine**, \$50,000
- **Pronatura México, A.C.**, *Oregano Sustainability Use In Central Mexico*, **Mexico**, \$100,000
- **Pronatura México, A.C.**, *A Silvicultural Model Development In Mexico*, **Mexico**, \$150,000
- **Coca-Cola Africa Foundation - Citihope International Inc.**, *The 2013 Sharehope Program*, **United States**, \$700,000
- **Coca-Cola Africa Foundation - Medshare International Inc.**, *The Sharehope, Eurasia & Africa*, \$800,000

#### **About The Coca-Cola Foundation**

The Coca-Cola Foundation has awarded more than \$500 million to support global sustainable community initiatives, including water stewardship, community recycling, active healthy living, and education. For more information about The Coca-Cola Foundation, please go to [www.coca-colacompany.com/our-company/the-coca-cola-foundation](http://www.coca-colacompany.com/our-company/the-coca-cola-foundation).

#### **About The Coca-Cola Company**

The Coca-Cola Company (NYSE: KO) is the world's largest beverage company, refreshing consumers with more than 500 sparkling and still brands. Led by Coca-Cola, the world's most valuable brand, our Company's portfolio features 16 billion-dollar brands including Diet Coke, Fanta, Sprite, Coca-Cola Zero, vitaminwater, Powerade, Minute Maid, Simply, Georgia and Del Valle. Globally, we are the No. 1 provider of sparkling beverages, ready-to-drink coffees, and juices and juice drinks. Through the world's largest beverage distribution system, consumers in more than 200 countries enjoy our beverages at a rate of more than 1.8 billion servings a day. With an enduring commitment to building sustainable communities, our Company is focused on initiatives that reduce our environmental footprint, support active, healthy living, create a safe, inclusive work environment for our associates, and enhance the economic development of the communities where we operate. Together with our bottling partners, we rank among the world's top 10 private employers with more than 700,000 system associates. For more information, visit Coca-Cola Journey at [www.coca-colacompany.com](http://www.coca-colacompany.com), follow us on Twitter at [twitter.com/CocaColaCo](https://twitter.com/CocaColaCo) or check out our blog, Coca-Cola Unbottled, at [www.coca-colablog.com](http://www.coca-colablog.com).

For more information, please contact:

[Wanda Yancey Rodwell](#) Communications Director, Global Community Connections

Phone: +01 404.676.2683

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