

BMW Group (FRA:BMW) publishes Sustainable Value Report 2012

Adding value

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The recently published ninth edition of the BMW Group Sustainable Value Report provides stakeholders with detailed information about further refinements to the company's sustainability strategy. It also reports on the progress made in establishing a solid strategic foundation for sustainability throughout the company and its value chain. Focusing on present and future challenges in the areas of Sustainability Management, Product Responsibility, Group-wide Environmental Protection, Supply Chain Management, Employees and Corporate Citizenship, the report describes the BMW Group's management approach, objectives, key figures and specific programmes that comprise the company's sustainability activities.

Highlights:

In the latest report, the BMW Group commits to new sustainability targets for 2020.

For the first time, the topic of Supply Chain Management is presented in a separate detailed section.

The BMW Group's position that there must always be a strong business case for sustainability is discussed in concrete terms.

For the first time, the BMW Group has also published a detailed online report with in-depth information to supplement the content of the printed report. This online SVR can be found at www.bmwgroup.com/svr as well as a link to download the full report.

Printed copies of the report can also be ordered at

http://www.bmwgroup.com/bmwgroup_prod/e/0_0_www_bmwgroup_com/verantwortung/services/bestell_services.html.

The Sustainable Value Report 2012 was compiled in accordance with the Global Reporting Initiative (GRI G3.1) guidelines and fulfils the maximum requirements detailed in the GRI guidelines to receive the A+ rating.

About the BMW Group

The BMW Group is one of the world's most successful manufacturers of automobiles and motorcycles, and among Germany's largest industrial companies. The company's BMW, MINI and Rolls-Royce brands are three of the strongest premium brands in the automotive industry today. In addition to its strong position in the motorcycle market, the company is also a successful provider of financial services.

The BMW Group has a clearly-defined strategic objective up until 2020: to be the world's leading provider of premium products and premium services for individual mobility.

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