

Delhaize Group publishes 2012 Sustainability Progress Report

Delhaize Group releases 2012 Sustainability Progress Report and confirms commitment to sustainability through the launch of a bold new sustainability strategy.

The report details the company's progress in embedding sustainability into its business and highlights results achieved, particularly in sustainable seafood, waste reduction and the reformulation of private brand products. The report is aligned with the GRI G3.1 guidelines.

The Group also confirms its commitment to sustainability through the launch of a bold new sustainability strategy "2020 Ambition – On our way to Supergood".

The report is available at www.delhaizegroup.com/sustainabilityreport/2012.

Blog: <http://blog.delhaizegroup.com/>

2012 achievements

- Zero Waste: in the U.S. waste going to landfill was reduced by 8% in a year's time.
- Sustainable Seafood: at Delhaize America all fish is now sustainably sourced, at Delhaize Belgium 100% of fresh seafood products are sustainably sourced.
- Healthier Private Brand Products: continued reformulation of private brand products to improve nutritional value.
- Performance Management: for the 1st time, 23% of executives were assigned specific sustainability goals.
- Dow Jones Sustainability Indexes: the Group was listed for the 1st time in the World and the European indexes.

Delhaize Group's "2020 Ambition – On our way to Supergood"

The new Sustainability Strategy of the Group, "2020 Ambition – 'On our way to Supergood'", reiterates its long term commitment to sustainability and refocuses it on ambitious priorities to accelerate its journey.

The strategy has 3 layers:

- 1 area the Group intends to WIN (exceed its competitors' efforts in local markets);
- 3 areas the Group intends to LEAD (be among the leaders in its local markets); and
- a foundation of sustainable best practices it will uphold EVERYDAY.

Delivering on its commitment to Supergood means customers can trust the Group's banners to help them live healthier lives and to make responsible choices. They can shop at the Group's stores knowing that affordable, nutritious choices are easy, that the Group's private brands blend quality, affordability and sustainability, and that the Group is continuously innovating to improve the positive impact it has on its communities and the planet.

Contact: sustainability@delhaizegroup.com

source: ReportAlert

06/06/2013