

France celebrates its winner of the European Award Scheme: Bouygues Immobilier and its partnership with Unis-Cité for “Médiaterre” programme

Led by the charity organization Unis-Cité, Médiaterre programme involves volunteers from 18 to 25 years old throughout a community service. Their mission is to bring environmental awareness into disadvantaged neighbourhood, by helping low-income families to develop eco-friendly behaviours that automatically reduces their energy and water bills and their environmental footprint.

In addition to the financial and material support provided by Bouygues Immobilier, a French property developer, 40 employees from all over France are involved in the partnership since 2010 in various ways, such as monitoring and coordinating the Médiaterre scheme, training volunteers in low-energy building, taking part in official events related to the programme and helping volunteers with their career plans.

source: CSR Europe

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