

## **BASF Joins Habitat for Humanity for Earth Day**

FLORHAM PARK, N.J., Apr. 30 CSRwire - BASF employee volunteers joined Morris Habitat for Humanity today to build homes for three families in Madison, New Jersey.

More than 30 BASF employees worked on various aspects of construction, installing roofs, exterior walls and exterior frames for the homes.

“BASF is a great example of partnership at its best with two organizations coming together to provide the opportunity for a hand up to homeownership for families in need,” said Blair Bravo, Executive Director, Morris Habitat for Humanity.

Morris Habitat for Humanity helps reduce the community’s carbon footprint by incorporating sustainable building practices during construction. All three homes will be ENERGY STAR® certified for energy efficiency. New homeowners will contribute 300 hours of labor and learn the importance of sustainability at mandatory homeownership classes.

“BASF is pleased to support a project that builds sustainable homes for families in need,” said Charlene Wall-Warren, Sustainability Leader, BASF Corporation. “Chemistry is the building block of construction. It helps save energy, makes materials stronger, and is used in almost every component of every structure—commercial, educational, infrastructure or residential.”

BASF’s commitment to sustainable construction is also demonstrated by the LEED® (Leadership in Energy and Environmental Design) double Platinum certification of its new North American headquarters building which features a variety of BASF enabled construction solutions.

The three new units will be developed in partnership with Morris Habitat for Humanity and the Madison Affordable Housing Corporation. The homes will be sold in accordance with New Jersey Council on Affordable Housing rules and regulations.

ENERGY STAR® is a registered trademark of the U.S. government.

LEED® is a registered trademark of the U.S. Green Building Council (USGBC).

### **About Morris Habitat for Humanity**

Morris Habitat for Humanity is a nonprofit housing agency dedicated to providing decent, affordable housing for low-income families in Morris County and the surrounding New Jersey area. Through volunteer labor and donations of money and materials, Morris Habitat builds and rehabilitates houses in partnership with families in need. Since 1985 Morris Habitat has served 249 households through home ownership opportunities, home preservation, and international home building programs. In addition, proceeds from our ReStore, opened May 2007, have built 6 homes and diverted over 2,000 tons of useable material out of landfills. For more information about Morris Habitat call 973-891-1934 or visit [www.morrishabitat.org](http://www.morrishabitat.org). To learn about the ReStore call 973-366-3358 or go to [www.morrishabitat.org](http://www.morrishabitat.org) and follow the ReStore link.

## BASF - The Chemical Company

BASF Corporation, headquartered in Florham Park, New Jersey, is the North American affiliate of BASF SE, Ludwigshafen, Germany. BASF has more than 16,600 employees in North America, and had sales of \$18.5 billion in 2012. For more information about BASF's North American operations, visit [www.basf.us](http://www.basf.us).

BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics, performance products and crop protection products to oil and gas. We combine economic success with environmental protection and social responsibility. Through science and innovation, we enable our customers in nearly every industry to meet the current and future needs of society. Our products and solutions contribute to conserving resources, ensuring nutrition and improving quality of life. We have summed up this contribution in our corporate purpose: We create chemistry for a sustainable future. BASF had sales of €72.1 billion in 2012 and more than 110,000 employees as of the end of the year. Further information on BASF is available on the Internet at [www.basf.com](http://www.basf.com).

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