

## **Novo Nordisk welcomes Consultation Draft of IR Framework**

Novo Nordisk has welcomed the new integrated reporting draft framework, just published by the International Integrated Reporting Council (IIRC), which today enters a commenting period lasting until 15 July 2013. The framework is the latest aid in helping companies with producing detailed integrated reports, which enable enterprises to effectively communicate how their business creates value over time.

The draft framework was able to be drawn up thanks to the participation of a variety of companies in sharing their own experiences and reporting mechanisms. Novo Nordisk has been working on integrated reporting for nine years so far and made a significant contribution to the development of an international standard.

“Novo Nordisk has been honoured to play a role in creating the consultation draft and we encourage stakeholders to contribute their comments to help strengthen the framework,” says Susanne Stormer, vice president, Corporate Sustainability, Novo Nordisk. “Since 2004, we have been reporting on our financial, social and environmental performance in one report with an aim to provide the readers with a better understanding of how we conduct our business and how we strive to create value.”

Discover how the IR report is helping companies communicate their business value here

<http://www.theiirc.org/consultationdraft2013/>

For more information on Novo Nordisk's own IR strategy, click here

<http://novonordisk.com/sustainability/news/2013-April-Commenting-period-opens-on-new-integrated-reporting-framework.asp>

(Source: Novo Nordisk, csreurope)

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