

Volkswagen ranked Germany's most attractive employer

Volkswagen's commitment to its workforce was highlighted recently when the car manufacturer was ranked as Germany's most attractive employer. This was the result of a wide-ranging survey of roughly 13,000 people throughout 17 sectors conducted by Focus news magazine and the Xing professional career network.

The survey was staged in two parts. Covering 820 companies, the first part involved a broad collection of data from sources such as interviews, internet reviews and awards. The second part involved a broad survey, which filtered the number of companies down to a shortlist of 379. On analysis of the remaining businesses, Volkswagen came out top.

“At Volkswagen, skilled workers and engineers, managers and Works Council members form a strong team. Our cars generate enthusiasm among our customers,” said Dr. Horst Neumann, Member of the Board of Management of Volkswagen Aktiengesellschaft responsible for human resources. He underscored: “We offer our employees first-class training and a variety of development possibilities. Each individual employee can be sure that good performance and business success will pay at Volkswagen.”

More information the survey and Volkswagen's employee strategy can be found here

http://www.volkswagenag.com/content/vwcorp/info_center/en/news/2013/03/attractive.html

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