

Ensure That Your Sustainability Report is Included in the GRI Global Database

Governance & Accountability Institute is issuing a final call for organizations headquartered in the U.S.A., U.K. and The Republic Ireland to submit their sustainability reports published during calendar year 2012. Organizations have until March 15th, 2013 to submit their reports for inclusion in the official GRI Global Reporting database.

The G&A Institute is the exclusive Data Partner for the Global Reporting Initiative (GRI) in the US, UK, and Ireland. In this role, the G&A Institute monitors for, receives from companies, and actively searches for all sustainability reports issued by an organization headquartered in these territories. Once identified the Institute analyzes these reports for about 50 important data points. The information is shared with the Global GRI in Amsterdam for inclusion in their Global Sustainability Database for public good, and some additional data points are collected for the internal purposes of the Institute's internal research, communications and consulting purposes.

"For the 2012 final tally, now underway, we want to make sure our data is as accurate and inclusive as possible," said Executive Vice President, Louis D. Coppola, who oversees the GRI Data Partner monitoring and analysis. "Companies who published a sustainability report in 2012 should make sure that their reports are included in our database. This will enable them to be included in the GRI Global Database and enjoy wider recognition for their efforts and accomplishments. Often these databases are a starting point for investors and other stakeholders searching for sustainability reporting information. "

A growing number of financial analysts and asset managers, stakeholders, and journalists are using the corporate sustainability reports in their work.

Corporate managers are invited to inspect the current database to determine if their company's report is included by visiting the G&A Institute Sustainability Reporting Dashboard at www.sustainabilityhq.com/reports and looking at the 2012 information located in the right column.

If your report is not included, follow these two simple steps:

- Download the spreadsheet from www.sustainabilityhq.com/reports
- Send us the completed form along with a copy of your report (email to reports@ga-institute.com)

Does Sustainability Reporting Matter?

Our 2012 analysis of the corporate sustainability reporting practices of the S&P 500 attempted to answer that question by looking for financial outperformance, index inclusion, reputational list inclusion, and preferential rankings and ratings. A key finding of the report was that that for the first year ever, the majority (53%) of the S&P 500 are reporting on their Sustainability. In the previous analysis of 2011 reporting practices only 20% of the S&P 500 were found to be reporting. The Fortune 500 showed similar growth with only 20% in 2011 and a majority 57% in 2012.

Complimentary copies of both the 2011 and 2012 analysis can be found in the research and reports section at www.ga-institute.com.

Governance & Accountability Institute is the Data Partner for the GRI in the USA, UK and The Republic of Ireland.

About Governance & Accountability Institute, Inc.

Governance & Accountability Institute, Inc. (www.ga-institute.com) offers a significant portfolio of resources to help detect, identify, monitor, analyze, & address critical issues related to Sustainability, Corporate Social Responsibility (CSR) and Sustainable & Responsible Investment (SRI). The Institute is an issues management, strategies, research, communication and advisory organization providing leaders in the investment, corporate, social, and public sector with services and tools related to Environmental, Social and Governance (ESG) issues. G&A Institute is the sole data partner for The Global Reporting Initiative (GRI) in the USA, UK and Ireland.

06/03/2013