

Global Campaign In Search of 100 Sustainable Solutions

International sustainability initiative Sustainia and its partners, including DNV, launch a global campaign to identify 100 readily available solutions with the potential to spearhead sustainable development across industries and markets. The campaign, Sustainia100, is open to submissions from international projects, technologies, and state-of-art innovation setting new sustainable standards in at least one of 10 categories: Buildings, food, fashion, transportation, IT, education, energy, health, cities, and resources.

“Sustainia100 sets a standard for what kind of sectors, companies, jobs and products we should focus on to create a future of sustainable growth that cares for our resources,” says Bjørn K. Haugland DNV Group Chief Technology & Sustainability Officer. “Indeed, solutions are already transforming our homes, reshaping our cities, and bring new ideas to entire communities. By sharing what is already working and pushing for new innovations, we aim to ensure sustainable growth and job growth at the same time.”

Sustainia100 is an annual list of the most inspirational and groundbreaking sustainable solutions. Behind the initiative is an alliance of international organisation, institutions, and companies with a joint wish to demonstrate sustainable practices available across key societal sectors. The alliance Monday Morning and developed in close collaboration with UN Global Compact, Nobel Sustainability Trust, Arnold Schwarzenegger’s initiative Regions20, IFHP and world-leading companies: Microsoft, GE, DNV, Philips Lighting, DONG Energy, Novo Nordisk, Tetra Pak, Cisco, Knoll, IKEA, Vestas, VELUX, Realdania, Scandinavian Airlines SAS, Ramboll, UBS Investment Bank and Gehl Architects.

From February 11th till March 22nd, everyone from passionate individuals, start-ups, NGOs and established firms can nominate solutions and projects or tip on potential Sustainia100 candidates.

Best solution awarded by Arnold Schwarzenegger

Led by Arnold Schwarzenegger, a jury will select the most groundbreaking solution from the Sustainia100. The winning solution will be honored with Sustainia Award at a ceremony in Copenhagen, October 2013. Joining Mr. Schwarzenegger in the jury are; Chair of Nobel Sustainability Trust Gustaf Nobel; former Prime Minister of Norway Gro Harlem Brundtland; Chairman of UN’s climate panel Dr. Rajendra K. Pachauri; and EU Commissioner of Climate Action Connie Hedegaard.

Last year’s winner, British company Azuri and its Indigo Solar Home Systems for off-grid areas, has secured substantial working capital financing since receiving Sustainia Award.

Simon Bransfield-Garth, CEO of Azuri: “Being part of Sustainia100 and winning Sustainia Award gives you international awareness that helps open doors. Azuri has successfully used this to further roll-out our pay-as-you-go solar systems to new areas in sub Saharan Africa,

where they are providing a clean, affordable, and healthy source of energy to off-grid residents.“

It is the second year the Sustainia100 list is published. The global list was launched at the Rio+20 summit, June 2012, with 100 solutions from more than 45 countries.

EU Commission joins Sustainia100 campaign

This year to further raise awareness of the potential of existing sustainable solutions, Sustainia is teaming up with the European Commission’s campaign ‘A world you like. With a climate you like’. With the new campaign partnership, European Commissioner for Climate Action, Connie Hedegaard, will this year award the best European solution among the submissions.

Connie Hedegaard, European Commissioner for Climate Action: “By joining forces, Sustainia and the European Commission wish to raise awareness of the many sustainable alternatives available to industries, companies, regulators and consumers not only in the EU, but across the globe.”

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