

Official Launch of NGO and UN News Site HUMANITY STRONG

Founded by French-Canadian publisher and TIME Inc. consultant Patrick Bonneville, Humanity Strong is a daily human-edited news-aggregation website focusing on NGOs and the United Nations. Humanity Strong is an independent one-stop news shop covering human rights, nature conservation and humanitarian aid. It helps NGO and UN supporters to stay informed with a list of headlines from the most trusted international organizations, displayed on a simple website homepage.

It is a new unifying media tool that brings together leading international organizations and highly socially responsible corporations. Humanity Strong works only with sustainability leaders with proven records, corporations that are supported by most NGOs and UN agencies.

Humanity Strong creates synergy amongst NGOs, the United Nations and corporate networks. Statistically, NGOs and the United Nations systems reach a combined total of over 100 million individuals worldwide. Humanity Strong works to unify these networks in a single place.

The site audience is the NGO and United Nations supporters who care about human rights, the environment, wildlife, health, humanitarian crises, international justice, sustainability and corporate social responsibility. They are dedicated to the causes they support. They are humanity strong.

“There are over 1,500 NGOs registered at the United Nations Department of Public Information (UNDPI). The United Nations has 15 agencies, 11 global programs, four institutes and six other entities. It is sometimes difficult to see the big global picture. I wanted to create a simple tool to understand who is doing what. I also wanted to unify forces to increase their reach. I wanted to set up a one-stop news shop for these organizations and mostly for their supporters.” - Patrick Bonneville, founder of Humanity Strong.

Patrick Bonneville is a French-Canadian publisher and sustainability consultant for TIME Inc. A former advertising senior executive, Patrick’s passion for humanity drove him into publishing seven years ago for one purpose only—to promote NGO and UN programs. He wrote and designed six books, including the illustrated series HUMANITY and the spectacular Timeless Earth, a critically-acclaimed coffee-table book about World Heritage Sites. Over the years, his work has given him insights into the communications and marketing challenges of UN agencies and NGOs.

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