

## **Alcoa Named a Model Company for Sustainability**

Recognized for environmental stewardship in Brazil four years in a row

NEW YORK--(BUSINESS WIRE)--For the fourth year in a row, Alcoa (NYSE:AA) has been named one of Brazil's model companies for sustainable development, in Exame Magazine's Sustainability Guide 2012, the country's largest and most respected publication on sustainability practices and corporate responsibility.

"For Alcoa, it makes us proud to be part of such a select group of companies. This work exemplifies the commitment our employees have to sustainable development"

.The annual guide selects and recognizes the sustainable actions of 20 model companies every year and is Brazil's most prestigious annual survey on corporate social responsibility.

"For Alcoa, it makes us proud to be part of such a select group of companies. This work exemplifies the commitment our employees have to sustainable development," said Frank Feder, Regional CEO, Alcoa Latin America & Caribbean.

Alcoa was recognized for replacing fuel oil with natural gas at the Poços de Caldas alumina refinery, a cost effective solution that also resulted in an 11 percent reduction of CO2 emissions at the plant.

Alcoa has been previously recognized by Exame for its transparent and open consultation with communities in the heart of the Amazon forest, where the Company has operated a bauxite mine for three years. Alcoa has worked closely with the communities in the Municipality of Juruti to bring about improvements in health, education, culture, the environment, urban and rural infrastructure, security and justice.

The ranking of the Exame Guide is coordinated by the Getúlio Vargas Foundation's Center for Studies in Sustainability, which evaluates companies on three dimensions of sustainability: environmental responsibility, economic success, and social commitment. It also examines business practices, transparency, and corporate governance.

### **About Alcoa**

Alcoa is the world's leading producer of primary and fabricated aluminum, as well as the world's largest miner of bauxite and refiner of alumina. In addition to inventing the modern-day aluminum industry, Alcoa innovation has been behind major milestones in the aerospace, automotive, packaging, building and construction, commercial transportation, consumer electronics and industrial markets over the past 120 years. Among the solutions Alcoa markets are flat-rolled products, hard alloy extrusions, and forgings, as well as Alcoa® wheels, fastening systems, precision and investment castings, and building systems in addition to its expertise in other light metals such as titanium and nickel-based super alloys. Sustainability is an integral part of Alcoa's operating practices and the product design and engineering it provides to customers. Alcoa has been a member of the Dow Jones Sustainability Index for 11 consecutive years and approximately 75 percent of all of the aluminum ever produced since 1888 is still in active use today. Alcoa employs approximately 61,000 people in 31 countries across the world. For more information, visit [www.alcoa.com](http://www.alcoa.com) and follow @Alcoa on Twitter at [twitter.com/Alcoa](https://twitter.com/Alcoa).

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