

Webinar: Does CSR Increase Shareholder Value? Will the Momentum for Voluntary Disclosure Really Change the Game?

MODERATOR: Joe Sibilis, CEO, CSRwire

FEATURED PANELISTS:

- Steve Lydenberg, CIO, Domini Mutual Fund
- R. Paul Herman, CEO, HIP (Human Impact + Profit) Investor Inc.
- Chad Spitler, Managing Director & COO, Corporate Governance & Responsible Investment, BlackRock
- Paul Griffin, Professor of Management, Graduate School of Management, University of California, Davis

OVERVIEW:

As the popularity and buzz surrounding Corporate Social Responsibility (CSR) continues to grow, companies and investors are beginning to understand the viability of CSR not only as means of accomplishing corporate governance, but also as a measurable, concrete way to increase shareholder value and profits. A major obstacle to incorporating CSR effectively has been a lack of information.

This panel will attempt to address the following questions:

Does CSR Increase Shareholder Value?

How is CSR presently being measured?

Will it be a Voluntary or Mandated Disclosure or a Combination of the two? How will it be enforced?

How relevant will Government regulators be in enforcing regulation?

What is the most Valuable Intangible asset for a company?

How do you measure Human Capital?

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