

PRESS RELEASE

MDA Hellas, Association for the Care and Welfare of those Afflicted with Neuromuscular Diseases, invites you to a free on-line event organized under the auspices of SEV Hellenic Federation of Enterprises and the Hellenic - German Chamber of Commerce, on:

«How to manage in time of crisis»

with Dr. Ichak Kalderon Adizes

Wednesday, September 16th 2020

7.00pm Greece | 9.00am PDT | 12.00pm EDT | 5.00pm UK

Moderator: Ulysses Kyriacopoulos (entrepreneur)

Sponsors:

Lavipharm, Grant Thornton

Supporter: Diadikasia S.A., Hellenic Petroleum S.A.

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All the proceeds from sponsorships will be donated to the creation of a special neuromuscular unit for adults, which will be located within Latseio Burning Center, at the Thriasio General Hospital of Elefsina.

A milestone project, which will contribute in meeting 400 adult members' needs in Athens.

By establishing this Unit, a nationwide network is created (AHEPA University General Hospital in Thessaloniki, University Regional General Hospital of Patras, "Agia Sofia" Children's Hospital in Athens) for all people with neuromuscular diseases in our country, filling a need for holistic care of adult patients in the Prefecture of Attica.

Over the course of more than 40 years, **Dr. Ichak Adizes** has developed and refined a proprietary methodology that bears his name. The **Adizes Methodology** enables corporations, governments, and complex organizations to achieve exceptional results and manage accelerated change without destructive conflicts. Leadership Excellence Journal named him **one of the Top 30 Thought Leaders in the United States**, and Executive Excellence Journal put him on their list of the **Top 30 Consultants in America**.

For more information: <https://adizes.com/>

MDA Hellas (Association for the Care and Welfare of those Afflicted with Neuromuscular Diseases) was established in Greece in January 2000, with the strong belief that a coordinated action by the state, the private sector, as well as by the society at large, can do miracles. Today, after a productive course of 20 years, the Association supports more than 1.300 families all over Greece.

MDA Hellas did not receive and does not receive any government subsidies throughout the years. Therefore, our welfare program is implemented by raising awareness of private initiative. The most important source of revenue for the purposes of MDA Hellas, as well as the most important means of communicating its actions to the public, are the events organized each year.

For more information: <https://mdahellas.gr/>